UPMC Insurance Services Division Priority Areas and Related Projects

The UPMC Insurance Services Division is interested in developing mutually beneficial projects with potential collaborators that seek to advance the health care triple aim and that focus on the following priority areas. Each major priority area includes several examples of projects that the UPMC Insurance Services Division is currently supporting or conducting, or has previously supported.

Service Delivery Models
- Comparing the effectiveness of different strategies for optimizing behavioral health homes
- Implementation of integrated mental health services in pediatric primary care

Payment Reform/Innovation in Payment Design
- Medicaid payment reform for children with medically-complex conditions
- Value-based payment for low back pain

Care Management Strategies
- Comparing the effectiveness of payer-led approaches for deploying evidence-based components of integrated care to support patients with complex needs
- Bridging intervention to decrease preventable readmissions

Consumer Incentives
- Medicare Value-Based Insurance Design
- Comparing effectiveness of incentivized engagement strategies for advancing tobacco cessation in the health care workforce
- Cost-effectiveness analysis of incentivized workplace wellness programs

Technology-Supported Interventions
- Comparing different strategies for advancing shared decision making in behavioral health
- Use of guided technology via community health workers to optimize physician/patient engagement for patients with complex needs

Community-Based Initiatives
- Evaluation of an enhanced community pharmacy intervention
- Reducing disparities in birth outcomes through community-based doula care
- Use of community health workers to advance pediatric oral health